

حَسْبُكَ اللَّهُ الْمَدِينَةُ

انوار ۴۳۶
کتابخانه
حسین ۱۳۹۰

Technology Adoption & Design-Centric Development for Next Generation CSD Services

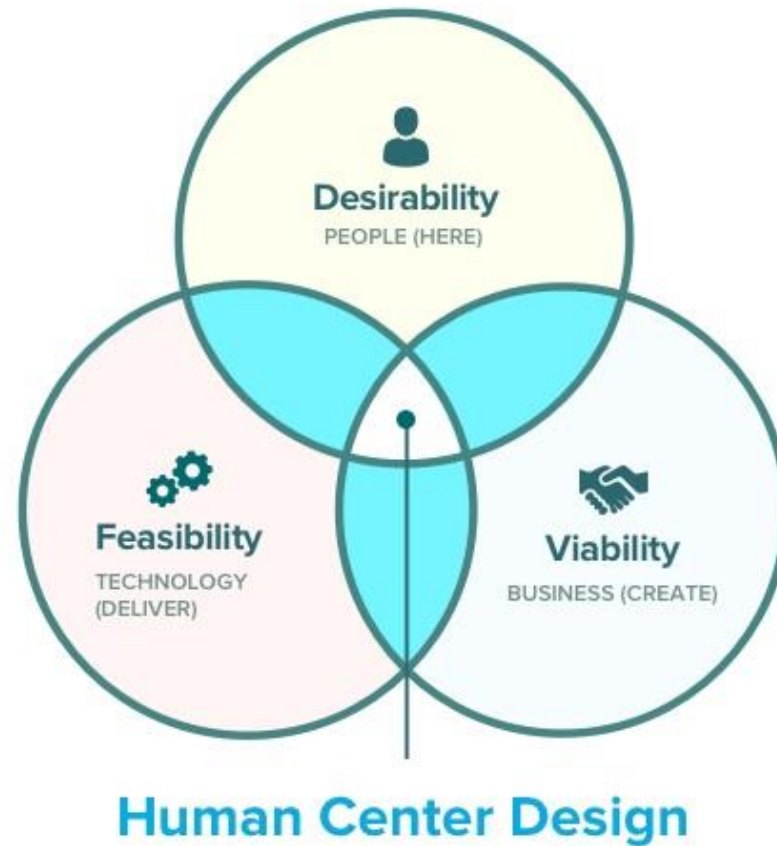
Hossein Mohammadi @ SEO

Technology in Essence

- As enabler
- As infrastructure
- As core business value
- As basis for value

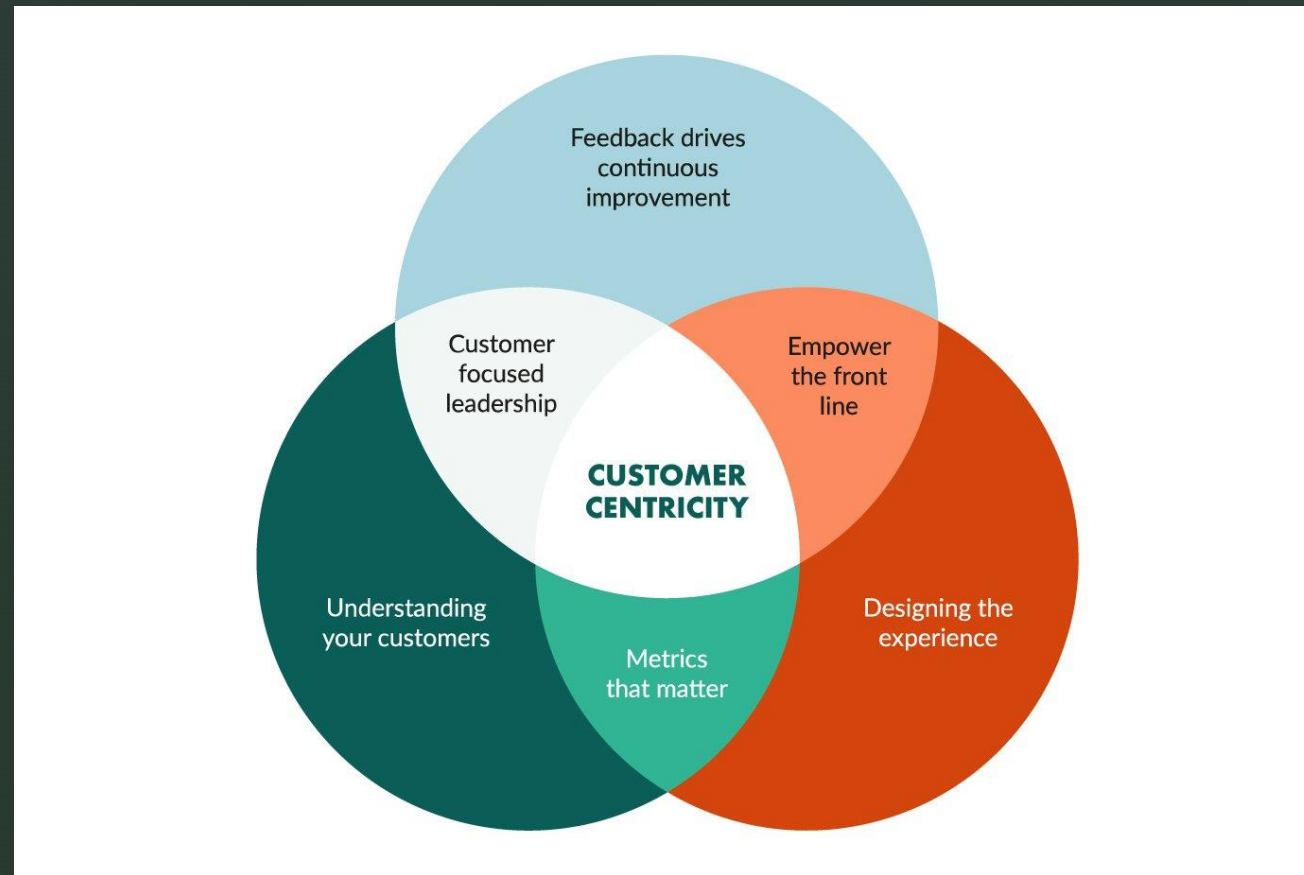


Human-Centered Design Principles



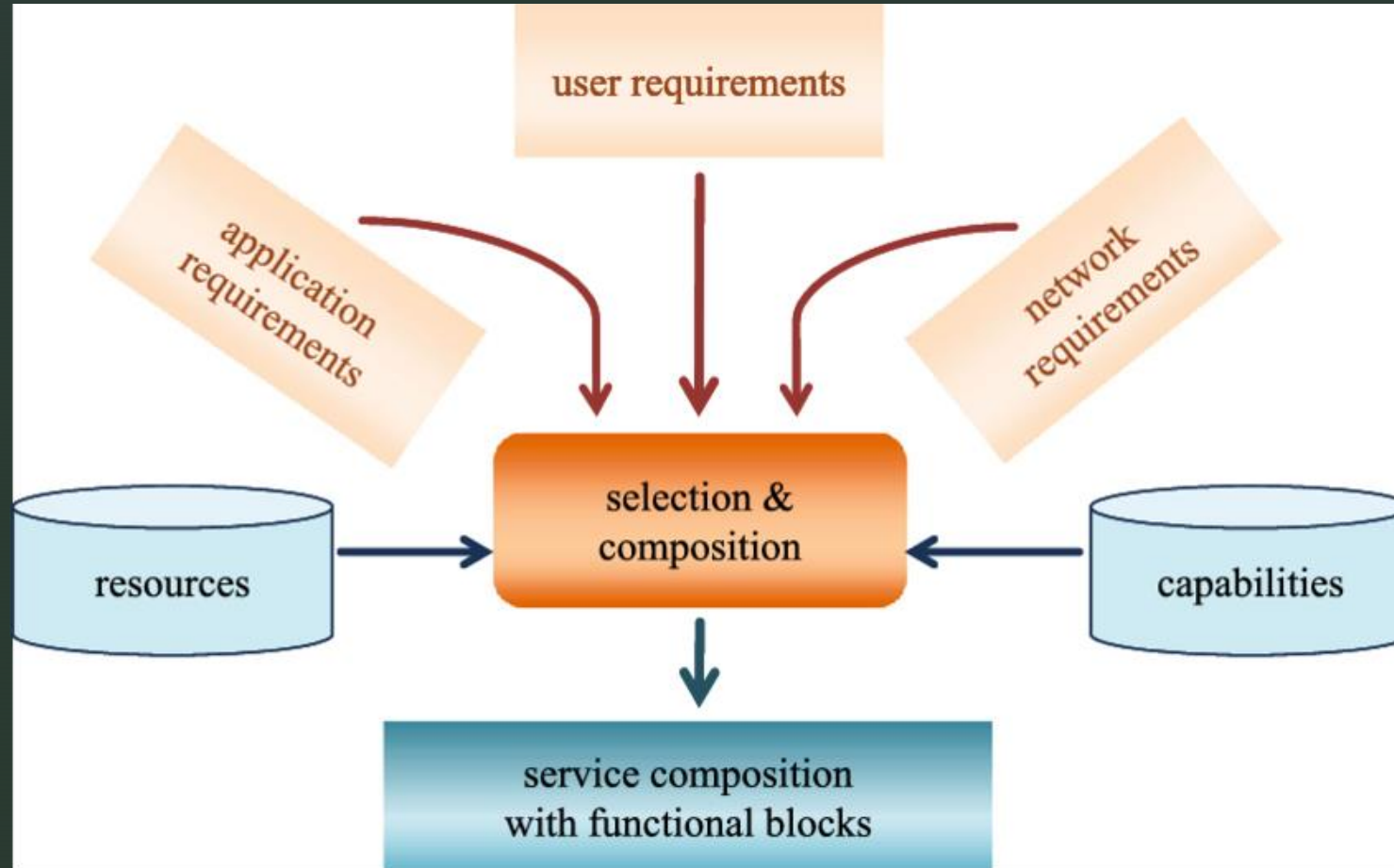
Pix Courtesy to: <https://www.netsolutions.com/insights/create-product-with-human-centered-design/>

Customer Centered Design



Pix courtesy to: <https://www.superoffice.com/blog/how-to-create-a-customer-centric-strategy/>

Design-Centric System



Design not Fashion
Can it be fashionable?



Too much vs. too little tech

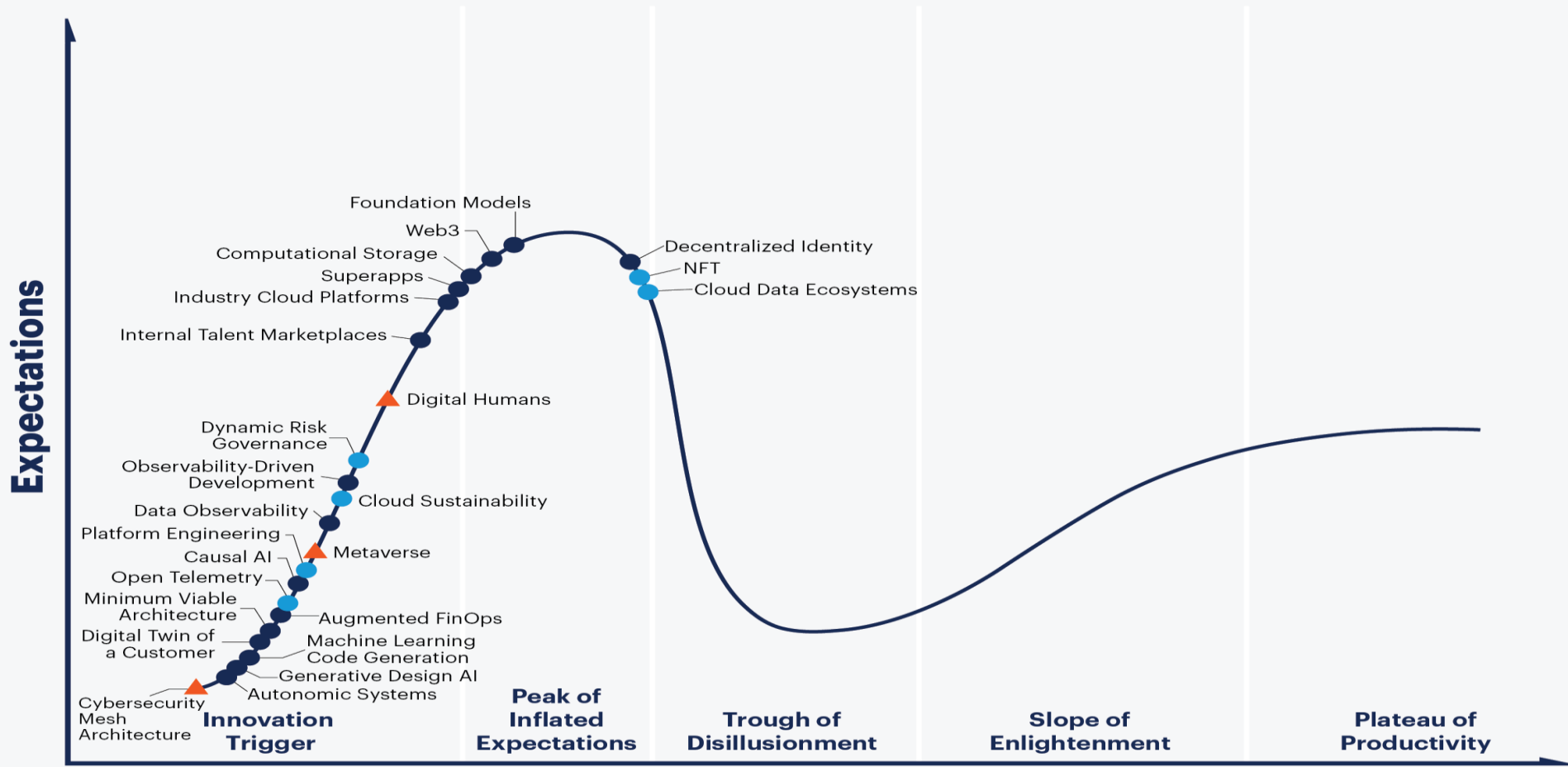


**PRIMITIVE
TECHNOLOGY TO
LIVE WITHOUT
INFLUENCE FROM
THE MODERN WORLD**

Design Guidelines

- Design for a reason
- Choose technology for a reason
- Keep the core Simple & Stupid
- Make it simple (simplicity is the power)
- Make sure value delivered to user
- Make stable interfaces for others to flourish
- Remember the lifetime of your design

Hype Cycle for Emerging Tech, 2022



Plateau will be reached:

○ less than 2 years

● 2 to 5 years

● 5 to 10 years

▲ More than 10 years

⊗ Obsolete before plateau

As of August 2022

[gartner.com](https://www.gartner.com)

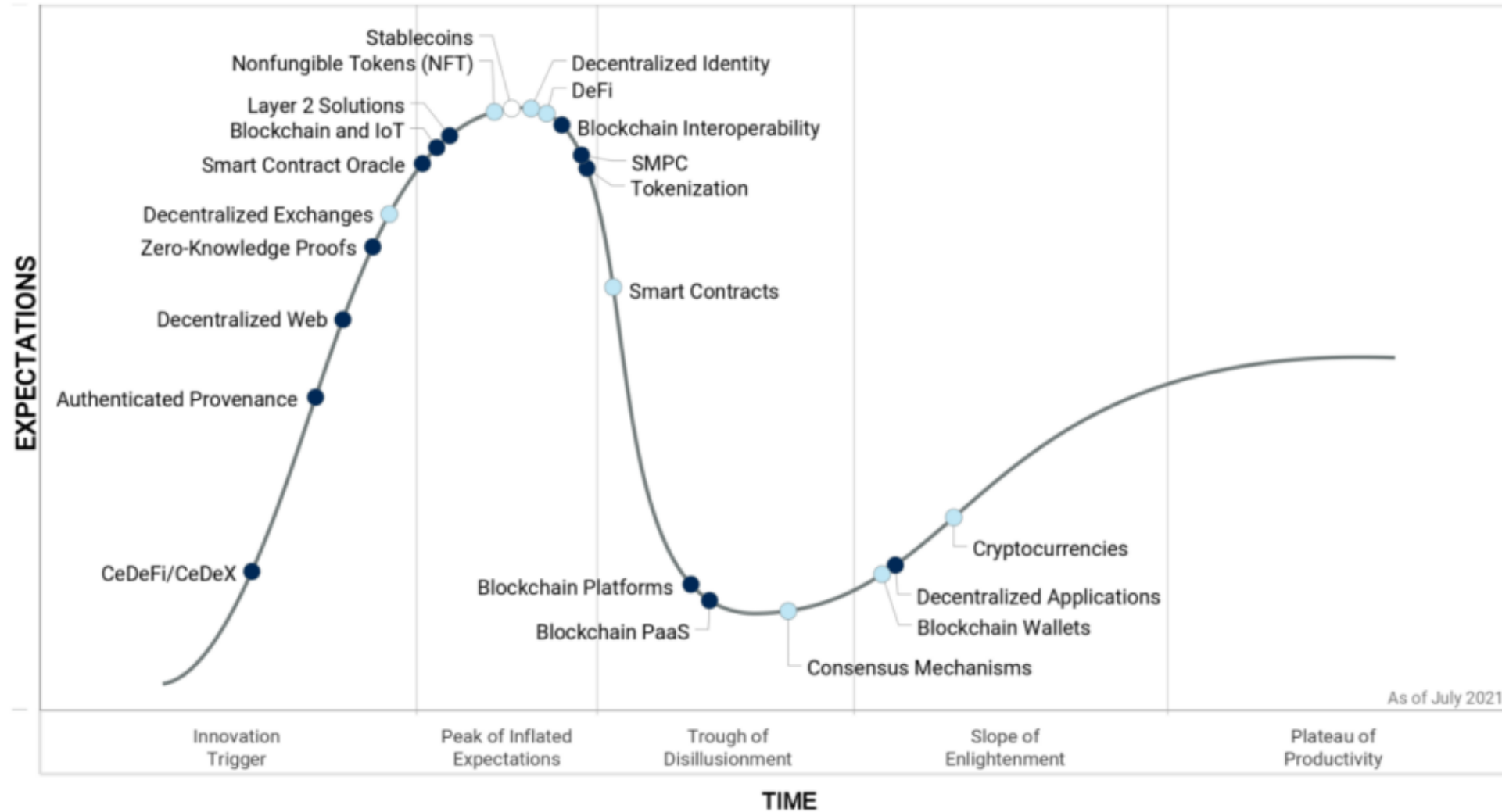
Source: Gartner
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Gartner

Case Study: Decentralised Finance

- Too much hype
- Can do something
- Where to stand?
 - Real life value proposition
- Design for a reason
- Take care about counterfeits

Hype Cycle for Blockchain, 2021



Source: Gartner (July 2021)

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Emerging Topic of Technology Inclusion

- Real life DeFi
- Large scale AI for portfolio management
- Plural UI/UX via modern HCI
- Focus on newly defined assets
- Human centric integration of financial services
- Full spectrum transparency

▸ CSDI Initiative

- Design for purpose
- Design for security
- Design for stability
- Time age determination
- IRPT+NetFlow+nREGEX,...
 - OpenAPI in progress

Q/A: Thanks for your attention

فلد □ را سقف بشد □ افام و طرحی نو دراندازیم

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