

PUBLIC DISCLOSURE PLATFORM



July, 2017



Outline

- Public Disclosure Environment in Turkey
- Public Disclosure Platform (PDP)
- Disclosure Responsibilities

Transparency in Capital Markets

- Capital markets are based on public trust
- Protection of shareholders' rights, disclosure, and operation of the capital markets in a secure, transparent and reliable environment are the main principles that form the pillars of capital markets regulations.
- Disclosure practices, fall into two categories:
- a) Mandatory Disclosure Practices
- b) Voluntary Disclosure Practices: In some occasions, the companies may wish to disclose particular information on a voluntary basis. (*For ex. sustainability reporting*)
- Aim of disclosure regulations – **decrease the information asymmetry** and **provide sound price formation**
- Public disclosure - **timely** announcement of corporate information in a **complete, unbiased, comprehensible, trustable** and **correct** manner to ensure **quick** and **simultaneous access** by the market participants



Disclosure Environment

- ➔ Capital Markets Board (CMB) - Regulatory & supervisory authority in Turkey
 - ➔ Capital Market Law - main regulation
 - ➔ Detailed subjects - regulated by Communiqués issued by CMB

Main communiqués related to public disclosure;

- ✓ Communiqué on Material Events Disclosure
- ✓ Communiqué on Principals of Financial Reporting in Capital Markets
- ✓ Communiqué on Public Disclosure Platform (PDP)



Disclosure Environment in Turkey

- MKK has restricted role
- Administrator of PDP
- Establish rules related to the administration of PDP



Disclosure Responsibilities

Companies, whose capital markets instruments are traded on Stock Exchange and ETFs, are required to disclose:



- Financial reports



- Material events



- Any other matters required to be disclosed by CMB & Stock Exchange regulations



Public Disclosure Platform (PDP)-I

- Official disclosure system of Turkish capital markets. (RNS-London, EDGAR-USA, TDNET-Japan)
- According to 'Communiqué on Public Disclosure Platform' all notifications have to be disclosed by means of PDP.
- Electronic disclosure system using internet & digital signature technologies
- Companies are responsible for keeping a sufficient quantity of valid electronic certificates to allow uninterrupted flow of notifications
- System was put into action **June 1, 2009**
- Initial platform was developed by BIST & CMB; current system - by MKK
- MKK-operator and administrator of the system,
- 7/24 basis
- MKK provides a comprehensive help desk service during working hours
- Web-site- www.kap.org.tr, english version of web-site is available
- 21 data vendors disseminate PDP notifications on a real time basis.



Public Disclosure Platform-II

- The current system (PDP 4.0.) was put into action June 13, 2016
- Based on XBRL
- Provides dynamic data to search, retrieve & analysis
- Integrated with e-GEM
- Detailed information related to the notification may be attached as a PDF document.
- Notifications may be viewed in MS Word, Excel or HTML format
- The minimum constituents of a notification on a certain subject may be defined through templates
- Notification templates controls whether notification is complete and correct
- Multilanguage support

PDP MEMBERS

COMPANIES

- BIST Co.s (~500)
- Investment Firms (~130)
- Portfolio Management co.s (~50)
- Rating firms (2)
- Independent Audit Firms (~90)
- Other

FUNDS

- ETFs (~9)
- Mutual Funds (~430)
- Pension Funds (~365)
- Foreign Funds (42)

REGULATORY AUTHORITIES

- CMB
- Borsa Istanbul
- MKK
- Takasbank

PDP SYSTEM

PDP NOTIFICATION SYSTEM

- Notification preparation & publication
- Validation Controls
- Saving to system
- e-signature
- Notification templates
- XBRL
- Time stamp

PDP DATABASE & SERVERS



PDP SYSTEM MANAGEMENT

- System definitions & Authorizations
- e-signature
- XBRL
- Taxonomy management
- Database management

Log-in w/ e-sign.

Validation messages

Save to PC

Html, word, excel, pdf

Pdf attachments

Analizable data

NOTIFICATION PUBLICATION

www.kap.org.tr

Responsive web site



DATA VENDORS



SWIFT



SMS & E-MAIL SERVICE



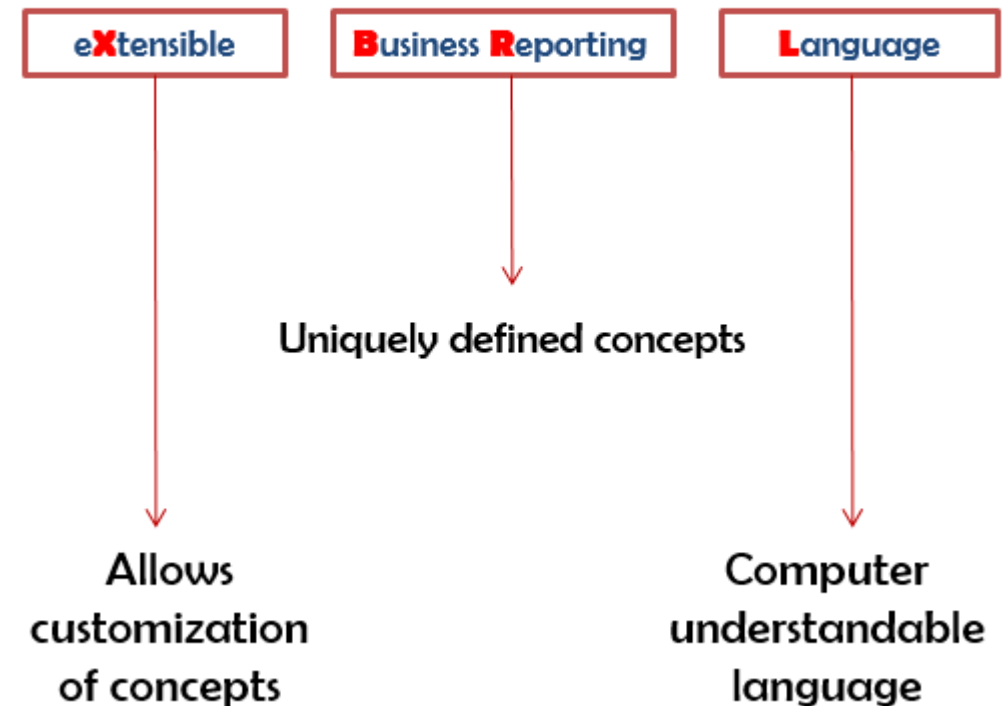


XBRL

PDP is an XBRL based system

- XBRL – reporting language, a kind of XML, interactive data
- Open standard which is used for the preparation, exchange and publishing of business information (esp. fin. reports)
- Provides machine readable data flows direct from companies to investors, regulators and other users.
- Taxonomy – a kind of classification system (*IFRS taxonomy*). We define the specific tags that are used for individual items of data (such as “net profit”), their attributes and their interrelationships
- Computer programs can easily search, find & retrieve XBRL data
- Data standardization
- Multiple language support
- Extensible – Allows customization
- Validations & Controls – Prevent incorrect filing

An Information Standard



PDP web site usage

	May 2017	June 2017	Monthly Change (%)
Pages viewed	2.968.144	2.348.583	-%20,87
Different pages viewed	2.310.571	1.863.396	-%19,35
Number of entries (no duplicates)	620.576	544.760	-%12,22
Average time spent on page	00:01:38	00:01:28	-%10,03
Pages/Entry	4,74	4,28	-%9,74

On average 82.000 notifications /year



Financial Reports

- Prepared in accordance with IFRS
- **Financial reports**, Comprise of financial statements, the board of directors' operating review report and representation letters
- **Financial statements**, Comprise of B/S, I/S, cash flow statement, statement of changes in equity and notes to the financial statements



Financial Reports

The deadlines for financial reporting are as follows:

Type of Financial Statement	Annual Financial Reports	Quarterly Interim Financial Reports		
		Unaudited	Audited	Audited (Unlisted investment companies)
Unconsolidated	60 days	30 days	40 days	45 days
Consolidated	70 days	40 days	50 days	55 days

(* Annual and semi-annual financial statements should be audited)



Material Events

- **Material events** - events that cause insider information and continuous information.
- **Insider information** - material information that may influence the value of a capital market instrument or decision of investors.
- Companies must evaluate insider information & decide whether or not to disclose it, taking into consideration its effects on prices.



Material Events

Continuous information, on the other hand, consists of all other information that must be publicly disclosed in accordance with the CMB's 'Communiqué on Material Events Disclosure'.

- Changes in the equity structure & control of company
- Buy back of co. shares,
- Corporate actions (*General meetings, capital increase, dividend payments etc*)

are some examples.



Other Notifications

Other notifications

- ✓ Net asset value statements (of investment trusts),
- ✓ Articles of Association, Internal Statute of ETFs,
- ✓ Prospectus, circular,
- ✓ Mergers, acquisitions notifications,
- ✓ Tender offer information form,
- ✓ Financial statements submitted to any other governmental authority (ie tax office)

are some examples.



Other Companies


Companies Other Than Stock Exchange companies have also some disclose responsibilities;

- ✓ Investment firms – Financial Reports, other notifications
- ✓ Portfolio Management Companies - Financial Reports, other notifications
- ✓ Rating Companies – Rating results
- ✓ Mutual funds, pension funds & foreign funds – Financial Reports, Prospectus, Fund Expense Information, Management Fee, etc.
are some examples.



The New Public Disclosure System Has Been Launched
May It Bring Success To Turkish Capital Markets



 Notifications



 Financial Statements

 Corporate Actions

10 100 250



 89

Today
16:57

İPEK DOĞAL ENERJİ KAYNAKLARI ARAŞTIRMA VE ÜRETİM A.Ş.
Unusual Price and Volume Movements / IPEKE

 88

Today
16:49

YAPI VE KREDİ BANKASI A.Ş.
Notification Regarding Issue of Capital Market Instrument
Outcome of selling debt securities without public offering to qualified investors



 87

Today
16:49

BORSA İSTANBUL BISTECH DEVRE KESİCİ UYGULAMASI
Trading Suspension Announcement / ETYAT
ETYAT.E Circuit breaker has been activated in the related instrument



 86

Today
16:41

ŞEKER FAKTORİNG A.Ş.
Material Event Disclosure (General)

 85

Today
16:34

ULUSAL FAKTORİNG A.Ş.
Notification Regarding Issue of Capital Market Instrument

Ana_Sözleşme_Tadil_Tasarısı.pdf

Ana_Sözleşme_Tadil_Tasarısı_İng.pdf

Publish Date
11.01.2017
18:04:35Disclosure Type
ÖDAYear
-Period
-

Notifications

Financial Statements

Corporate Actions

Display Signed

Notification Regarding Authorized Capital

A+ A-

Summary Info About The Increase of Registered Capital Ceiling and Revision of Articles of Association**Update Notification Flag** No**Correction Notification Flag** No**Postponed Notification Flag** No**Board Decision Date** 11.01.2017**Related Authorized Capital Process** Increase Of Authorized Capital**Current Authorized Capital (TL)** 8.000.000.000**New Authorized Capital (TL)** 10.000.000.000**Due Date For The Authorized Capital (New)** 31.12.2021**Number Of Articles Of Association Item To Be Amended** 9., 48.

Additional Explanations

Our Board of Directors has decided;

To increase the registered capital ceiling by TL 2.000.000.000 from TL 8.000.000.000 to TL 10.000.000.000 and to amend the date



General Information Form of the Company

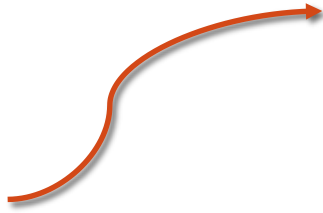
Every company has a particular page in PDP.

- Page includes brief useful information about the company such as:
 - Communication info and Contact Persons
 - Scope of Activities
 - Paid-in/Issued Capital
 - Indices in which the Company is Included
 - Share Holding Structure
 - Board Members and Internal Auditors
 - Information About Group Companies
- are some examples.

The page is formed and updated by the company

- The information inside the page should be updated in two days after the change happened.
- Notifications of company can also be searched on this page.

1



2

Screenshot of the KAP (Public Disclosure Platform) website. The browser address bar shows <https://www.kap.org.tr/en/>. The page features a navigation menu with 'Companies' selected, and a dropdown menu listing various company categories. A 'Notifications' section is visible, showing recent announcements from Borsa İstanbul A.Ş. and İş Yatırım Menkul Değerler A.Ş.

BIST Companies

545 company found.

Code	Company Name	ABCD Group	Province	Independent Audit Company
AVOD	A.V.O.D. KURUTULMUŞ GIDA VE TARIM ÜRÜNLERİ A.Ş.	B	İZMİR	EREN BAĞIMSIZ DENETİM VE YEMİNLİ MALİ MUŞAVİRLİK A.Ş.

3

AVOD A.V.O.D. KURUTULMUŞ GIDA VE TARIM ÜRÜNLERİ A.Ş.

AVOD

Summary Information General Information Notification Search

Head Office Address	Kahve Cıvarı Mevkii Yıldırım Mahallesi Çanakkale İzmir Asfaltı No:36 Türköllü Menemen - İZMİR	Articles of Association
E-mail Adress	avod@avod.com.tr	Valuation Report
Web-site	www.avod.com.tr	Corporate Governance Principles Appliance Report
Duration of Company	Süresiz	Dividend Policy
Independent Audit Company	EREN BAĞIMSIZ DENETİM VE YEMİNLİ MALİ MUŞAVİRLİK A.Ş.	Company Title Changes
BIST Indices that the Company is Included	BIST MAIN / BIST İZMİR / BIST FOOD, BEVERAGE / BIST ALL SHARES-100 / BIST INDUSTRIALS / BIST ALL SHARES	Contact People
Sector of Company	MANUFACTURING INDUSTRY / FOOD, BEVERAGE AND TOBACCO / FOOD	Ganimet Sevgili Mali İşler Müdürü 0232 8354794 ganimet@avod.com.tr
BIST Market where Company's Capital Market Instruments are Traded	BIST MAIN	Özlem Efecan Muhasebe Müdürü/Yatırımcı İlişkiler Bölüm Yöneticisi 0232 8354794 ozlem@avod.com.tr
ABCD Group	B	