

ARTICLE

Challenges of creating a DLT market infrastructure, regulation and
specifics of servicing digital assets

WFC2022

Art – high value assets, lo-tech infrastructure

ISSUES

No mechanism to prove or transfer artwork title

Authenticity not linked to object

Reliance on personal relationships and reputation

Little sharing of data between transaction participants

IMPACT

Money laundering

Fakery, substitution and passing off

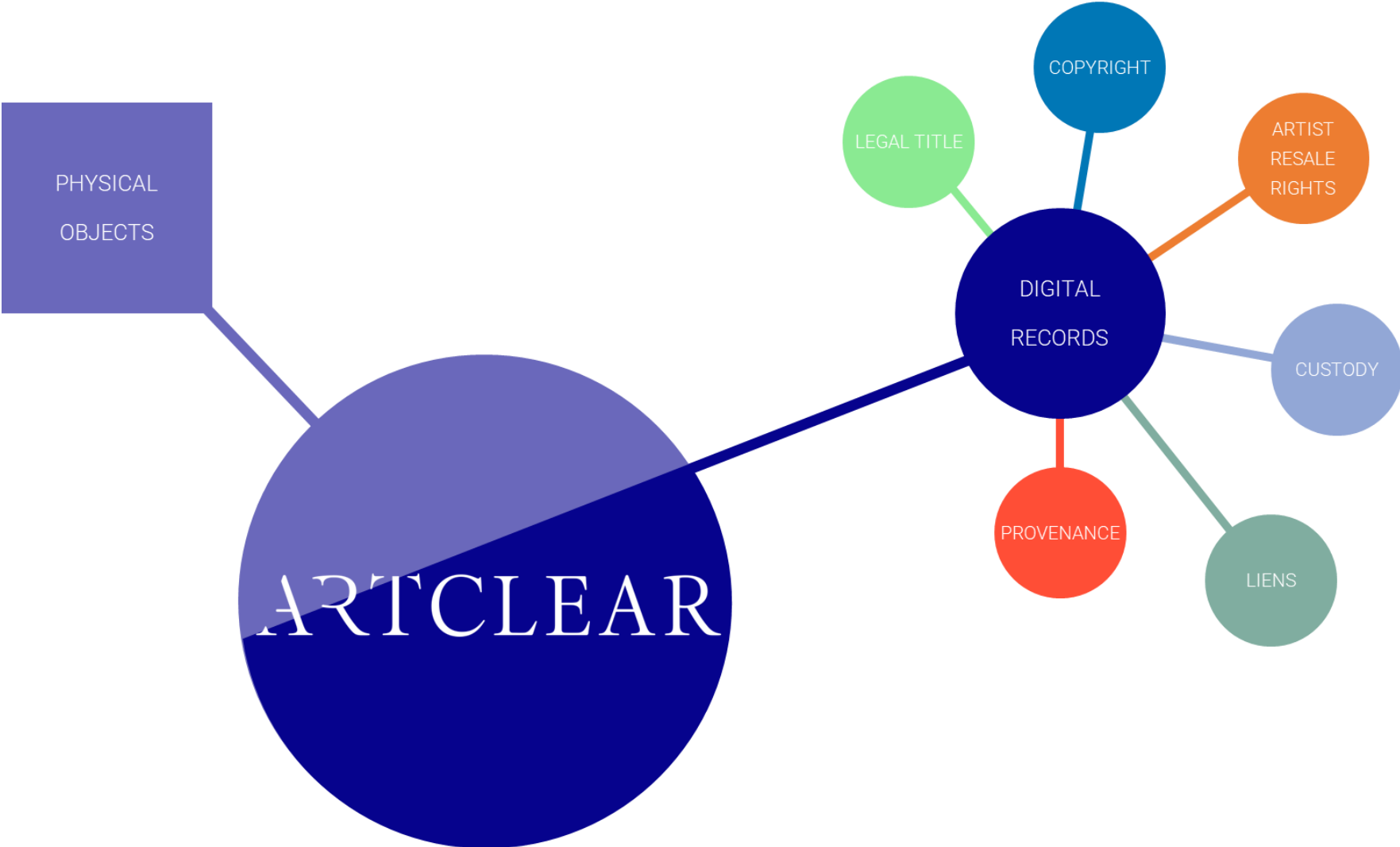
Ownership and payment fraud

Limited and informal financing

High transaction costs

High operational costs

Artclear, a technology company that underpins trust in the global art industry

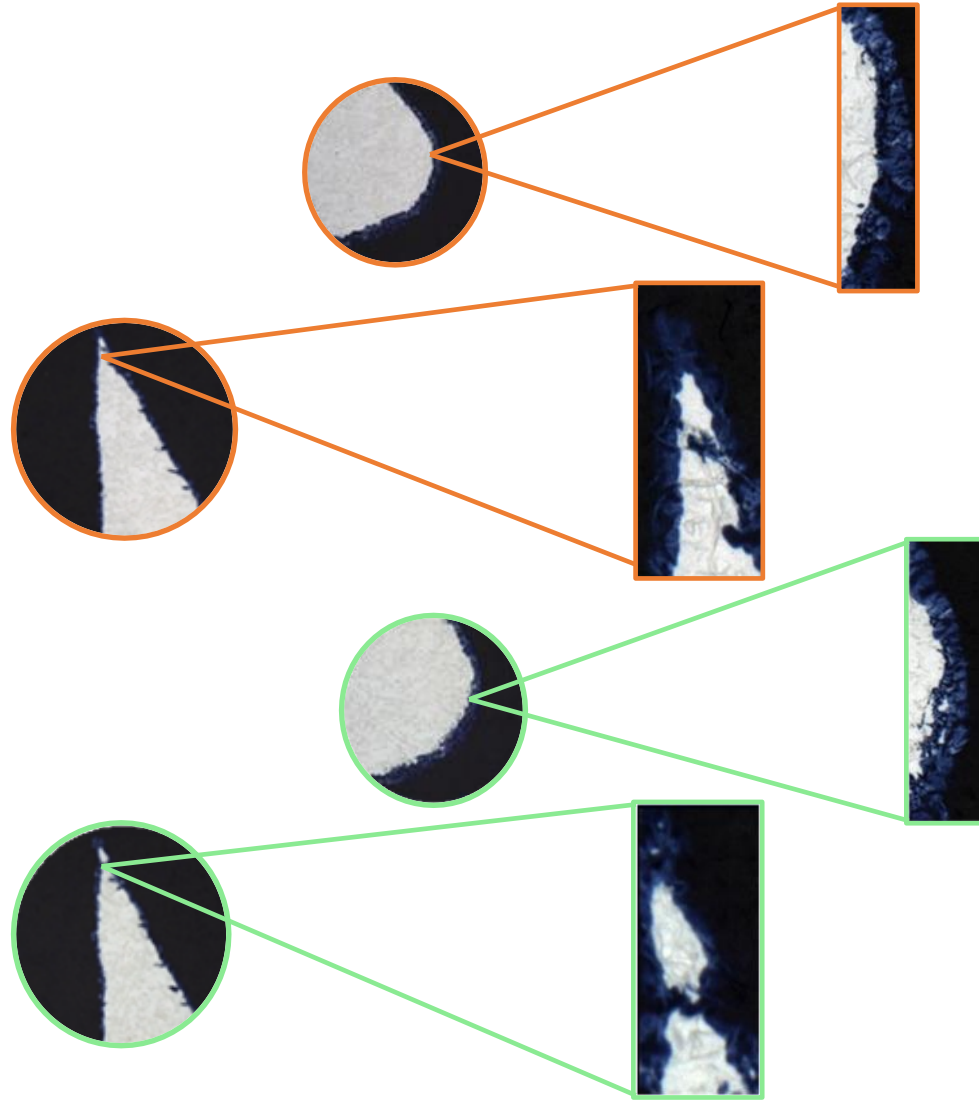


Unique fingerprints, derived from the physical properties of each work



1

Patrick Caulfield, *Large White Jug*, 1996
(two identical prints from the same series)



2

The ARTCLEAR scanner detects microscopic differences



3

ARTCLEAR generates a unique fingerprint for the artwork

3 Questions for Digital Assets Businesses



1. What even is a digital asset?
2. How to turn digital phantoms into poltergeists?
3. How to solve industry level problems one customer at a time?

ARTCLEAR

www.artclear.com